

COLORADO ATHLETIC TRAINERS ASSOCIATION

BOD Meeting

Zoom Conference Call Minutes

Sunday, January 10, 2021

6:20-8:20 PM

Introduction:

The CATA will conduct business using the “Committee of the Whole” approach in both Board Meetings and Membership Meetings. This allows items to be discussed before a formal motion is made. Once a motion has been made, more formal adherence to the rules of order is necessary.

Duty of Board Members:

- Duty of Care: to practice due diligence and work to serve the interests of the CATA
- Duty of Policy and Procedure: To know and practice respective position responsibilities
- Duty of Loyalty: Whatever other hats may be worn in professional and personal lives, Board Members must, first and foremost, act as representatives as the CATA.

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I. President’s Update: Jim Keller

- a. Welcome
- b. Approval of minutes: **Motion: Jason, Andy: Second**
- c. Attendance: **Jim Keller, Lisa Chenoweth, Jenn Huseman, Jason McWilliams, Kelsey Krisch, Shanae Munde, Suzanne Hamilton, Vince Garcia, Andy Vanous, Dan Jablan, Mike Sunde.**

II. GAC Update Mike Sunde, Shanae Munde, Bridget Younger)

- a. Status of sign-up list: **4512 signatures, how do you want them to present that to the lobbyists? Name, City, State, how they are affiliated. Suzanne will work with them. When should they close and work on final list? End of January. May be able to send it to them electronically. Legislator will go back into session on February 16th. May even be working into July. Format as a word document. Suzanne and Dan will figure out the best way to utilize that.**
- b. Status of people reaching their legislators: **Not a lot of new activity. Legislators have been out of pocket. May want to have ATs reach out again. Contact early and contact often. Maybe have another social media campaign once we have firm dates.**
- c. Status of Care Package: **No updates other than to streamline and take out the in-depth info**
- d. Have we hit all the big groups?
- e. Possible lobbyist backing from NFL, NHL, and NCAA (Jim) **(Amy Calendar of the NATA was looking to seeing if these people would be helpful to us)**

III. Lobbyist Update (Suzanne Hamilton and Dan Jablan)

- a. Sponsor update: **Bipartisan. People are asking to co-sponsor.**
- b. Co-Sponsor update:
- c. Testifiers for House and Senate – Plan and adjust if necessary: **Dr. Schlagle, Dr. Moon, Jim Keller, John Elway (possible).**
- d. Testifying should be done by Zoom. **Social media**
- e. COVID timeline: Senate, House, Governor’s desk: **Learn from what we do.**
- f. Plan for January, how to keep moving
- g. Plan to learn from Senate hearing and tweak for House if needed
- h. Calendar

- i. Go in Wednesday
- ii. Four Clean up bills within the 3-day period and then adjourn on Friday
- iii. Will come back on February 16th and run as a regular session. We'll be in sometime between mid-March to March
- iv. Sunsets typically go near the beginning
- v. If they go ~100 days, we'll go into at least June maybe July...we'll see an intense session with a lot of overreach from across the aisles. Will see a lot of aggressive behavior from the Left and Obstruction from the Right. It should play well for us. We are not really a partisan issue. Need to work with the far Right that this is the right thing to do.

IV. Social Media Update (Kelsey Krisch)

- a. Posts including Sunset Review, Job Postings: Instagram and Facebook posts are doing well
 - i. Using Canva to give our pages to give them a professional look
- b. How do we thank, but encourage more help in posts?
- c. Bring back the feel-good stories
- d. Plan for posts in January/February

V. Plan for Action Moving into Sunset (Jim Keller facilitating)

- a. Refer to Social Media Posts
 - i. Maybe we should just get out some feel-good posts
 - ii. Maybe Suzanne and Dan can write up a legislative update
- b. Plan for eBlasts
- c. Plan for Zoom calls
 - i. What would we talk about again, if we did this?
- d. Plan for next Board/GAC/Lobbyist meeting
 - i. We will wait to hear from Suzanne after the meetings down at the capital this week.
- e. Learn from Senate hearing and prepare for House Meeting Plan

ADJOURN GAC & LOBBYISTS

VI. 2021 State Meeting (Jason McWilliams & Jenn Huseman)

- a. Asynchronous meeting: May 1-15, 2021
 - i. How many presenters?
 - 1. Providers from Vail 20-minute case studies, and 2 physicians (need information from Jenn). We have 4 talks, Matt Kee, 5 Speaker
 - ii. How many CEUs?
 - iii. Price? Free
- b. Business Meeting: May 19, 2021 @ 7 pm
 - i. Plan for awards
 - 1. Andy spoke with Dom DiManna about moving forward with awards. Decided to defer HOF and Educator so we don't water down the meaning and honoring just for the sake of doing it. COVID precludes us from honoring them appropriately. We will move forward with the scholarships.
- c. Nominations for Vice President, Secretary, and Member-at-Large
 - i. Nomination window: January 1, 2021 - February 28, 2021
 - 1. Updated and contacted committee chair
 - ii. Voting window: March 14, 2021 – March 28, 2021
 - iii. eBlast to membership to follow
 - iv. Transfer to member at Business meeting May 15

- VII. Committee Restructure (Andy Vanous & Lisa Chenoweth)
 - a. Update on status restructure and plan
 - i. Hold publicly
 - b. How to pick up the momentum after GAC efforts are over
 - i. Come up with fundraising to help with depleted funds for lobbyists.

- VIII. Financial Update (Vince Garcia)
 - a. Status of accounts
 - i. 30106 Savings
 - ii. 37124 Checking
 - iii. 42000 Investment
 - b. Plan to pay lobbyists early 2021: Paid them in November \$15000

- IX. Task from last meeting (Jim Keller facilitating)
 - a. JIM: Mandi about nominations and election, Dom about awards
 - b. JASON: Follow up with Rockies, Cherry Creek, ACS planning , (supportive will f/u with Dougie and is supportive. Lisa and Jason and gotten signatures. UCHealth wise sent out an email and posted on a TEAMS share page. Will continue to hit up higher ups).
 - c. JENN: Annual report and BOC renewal, State meeting, ACS planning, set up zoom meetings (BOC report complete)
 - d. LISA: Contact Paul LaDuke. Work with Cherry Creek Administrators, Eblast for 5 points meeting (Contacted Paul, Emails out to CCSD and asked for support and included care package, Kira Nash, Jenny VanMeter, and athletes at UCHealth)
 - e. ANDY: Follow up with Panorama (Catherine West catherine.west@irg.net) Reached out to Catherine and she didn't respond. Reached out to all RMAC ATs to solicit support from all their Athletics and admins.
 - f. VINCE: Pay BOC credentialing fee ((will reach out the Pauline to wrap up tax time. Talked with John Elway to testify and he is onboard. Will depend on when).
 - g. KELSEY: Social media posts for 5 point:
 - h. ALL: Heavy hitters list, After December 13, EVERYONE reaches out. Will have a week to contact legislators.

- X. Status of Athletic Training in Colorado (Jim Keller)
 - a. Compete for Sunset
 - b. Zoom meetings in 2021: Decided not to do this
 - c. Passing the baton to next VP, Secretary, MAL
 - d. No matter outcome, plan to move forward in 2021
 - e. A solid farewell to Jason, Jenn, and Lisa

- XI. New task list moving forward

- XII. For the good of the order

- XIII. New Business
 - a. Next meeting: Unknown at this time. Waiting to hear. Within the first couple of weeks in February.

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ACTION LIST

JIM: Follow up with lobbyists on status of legislation. Set date for next meeting.

JASON: Work with Speakers for ACS. Begin thinking about how to hand off VP to next elected director.

JENN: Speaker information sheets to Jason. BOC operations guide update. Website for ACS. Remember to close nominations on February 28th. Begin thinking about how to hand off secretary to next elected director.

LISA: Website update on awards page. Begin thinking about how to hand off MAL to next elected director.

ANDY: Dr. Faulk contact for support and other Panorama contacts.

VINCE: Prepare for tax season

KELSEY: Work on social media plan. Bring in feel good stories, intermingled with legislation.

GAC: Close list end of January. Work with lobbyist on what to do with list.

ALL: Feel-good post ideas to Kelsey. Continue to contact legislators.